

Slide 1



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Slide 2

### Hindus in the Diaspora

- According to a statistical study, there are an estimated 100 million Hindus who live outside of India.
- This includes countries like Nepal, Bangladesh, Indonesia, Pakistan, Sri Lanka, the United States, Malaysia, United Kingdom, Myanmar, Australia, Mauritius, South Africa, Canada, and the United Arab Emirates.
- There are also significant numbers of Hindu enclaves around the world, with many in South Africa, Canada, Australia and New Zealand.



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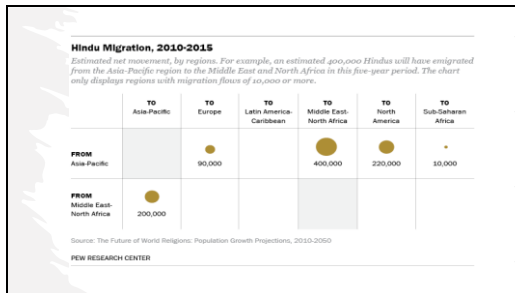
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Slide 4

### Distribution of Hindus by Region, 2010

#### Age Distribution of Hindus by Region, 2010

Region	All Religions	RELIGION			MEDIAN AGE
		0-14	15-54	60+	
Sub-Saharan Africa	All Religions	43%	52%	5%	18
	Hindus	25	64	11	30
Asia-Pacific	All Religions	26	64	10	29
	Hindus	30	62	8	26
Europe	All Religions	15	63	22	40
	Hindus	18	71	11	34
Latin America	All Religions	28	62	10	27
	Hindus	22	68	10	32
North America	All Religions	20	62	19	37
	Hindus	19	75	6	30
World	All Religions	27	62	11	28
	Hindus	30	62	8	26

Source: The Future of World Religions: Population Growth Projections, 2010-2050. Only regions for which there are sufficient data are shown. Figures may not add to 100% because of rounding.

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### Projected Population Change in Countries With Largest Hindu Populations in 2050

COUNTRY'S POPULATION AS SHARE OF WORLD'S POPULATION IN 2010	COUNTRY'S POPULATION AS SHARE OF WORLD'S POPULATION IN 2050	SHARE OF COUNTRY'S POPULATION THAT IS HINDU IN 2010	SHARE OF COUNTRY'S POPULATION THAT IS HINDU IN 2050	
1. India	17.8%	16.2%	79.5%	76.7%
2. Nepal	0.4	0.5	80.7	79.6
3. Bangladesh	2.2	2.1	8.6	7.9
4. Indonesia	3.5	3.2	1.7	1.4
5. Pakistan	2.5	3.0	1.9	2.0
6. Sri Lanka	0.3	0.3	13.6	14.0
7. United States	4.5	4.2	0.6	1.2
8. Malaysia	0.4	0.5	6.0	6.0
9. United Kingdom	0.9	0.7	1.4	2.0
10. Burma (Myanmar)	0.7	0.6	1.7	1.6
<b>Top 10 (2050) Total</b>	<b>33.2</b>	<b>33.4</b>	<b>44.9</b>	<b>44.2</b>

Source: The Future of World Religions: Population Growth Projections, 2010-2050

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### Resources for Diaspora Hindus

- Numerous temples e.g. Ganesh Temple in Queens NYC, USA
- Organisations e.g. The Hindu Council of Australia
- Festivals
- Spiritual leaders
- Movements e.g. ISKON





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**Roughly two-thirds of Indian Americans have at least some connection to Hinduism**  
 % of Asian American adults who are connected to Hinduism

	NET Connection to Hinduism %	Hindu by religion %	Identify with another religion and feel close to Hinduism* %	Religiously unaffiliated and close to Hinduism %
All Asian American adults	17	11	4	2
Chinese	1	0	1	<1
Filipino	2	0	2	<1
Indian	67	48	11	8
Japanese	1	<1	<1	<1
Korean	2	1	<1	<1
Vietnamese	2	0	2	<1

\* Includes respondents of religions other than Hinduism, as well as those who did not answer the question about their religion.  
 Source: Survey of Asian American adults conducted July 5, 2022-Jan. 27, 2023.  
 "Religion Among Asian Americans"  
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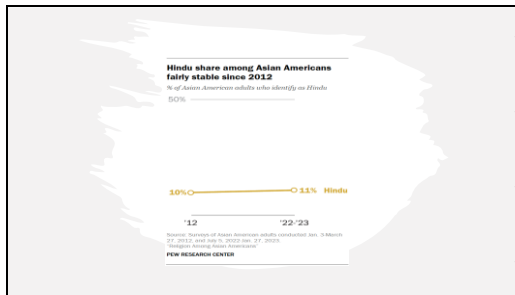
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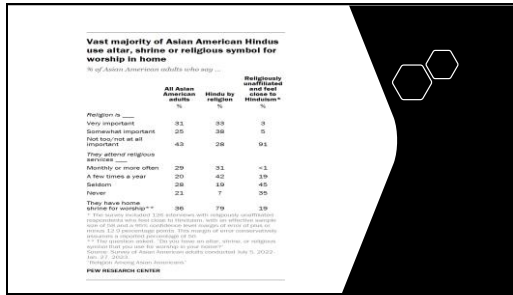
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### The Role of Bollywood

- Cultural Identity:** Bollywood is one of the main sources of independent, modern Indian imagery. The songs, dialogues, and language of the Hindi film industry influence ideas of family and nation far more than any avant-garde art, literature, or politics.
- Religious Practices:** Bollywood movies often depict religious practices and rituals, thereby helping diasporic Hindus stay connected to their religious roots.
- National Identity:** Bollywood movies have played a key role in influencing the common imagination of Indians, particularly the masses. They depict India's shifting relationship with the world economy through images of a hybrid relation between the national and global.
- Diaspora Representation:** Since the liberalization of the 1990s, an increasing number of Indians had traveled abroad, often to visit their overseas family; this diaspora had come to represent an important part of the market for Mumbai film producers.
- The expatriate Indian or the Non-Resident Indian (NRI) man** was now seen as a representative of modern India — educated, suave, fluent English speaker, successful, global, and at the same time, in touch with his Indian roots and values.

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**Modi tries to influence Bollywood**

In the lead-up to a national election next year, in which Modi hopes to win a third term, several films are currently in production which are accused of promoting his agenda, according to Ira Bhaskar, a retired professor of cinema studies at Jawaharlal Nehru University.

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