

Case studies

Mining Industry

Case 1 – Rio Tinto

Case 2- BHP

Case 3 – Woodside

Case 4- Fortescue Metals Group

Technology Industry

Case 5- Telstra

Case 6- Google

Case 7 – Vodafone

Case 8 – Apple/Samsung

Transportation Industry

Case 9- HSV

Case 8 – Holden

Case 9: Tesla Motors

Case 10: General Motors

Food Industry

Case 11: Woolworths

Case 12- Coles

Case 13 – Inghams Enterprises

Case 14: McDonalds

Fashion Industry

Case 15- David Jones

Case 16 – Quiksilver

Case 17 – Nike

Case 18: Myer